

Charlevoix County Herald.

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Charlevoix Co. Fair

East Jordan, Michigan

Sept. 12th to 16th.

Day and Night!

FAIR FACTS

The Thirty-Seventh Annual Charlevoix County Fair will be held September 12th to 16th inclusive, at East Jordan. The price of admission is as follows: Day Fair, adults fifty cents, children twenty-five cents, automobiles fifty cents. Night Fair, adults twenty-five cents, children fifteen cents. Anyone desiring to stay on the grounds at the close of the Day Fair may do so without paying extra admission. A charge is made for cars entering the grounds in the daytime for the reason that it has been found necessary to look after the parking of the cars. All receipts from this source will be kept in a separate fund and will be used for improvements on the grounds. Other articles in this paper will tell you some of the things which you will see and hear in return for your money.

This Fair is one of the largest County Fairs in the State. It is replete with educational and amusement features. It is the only Fair in Northern Michigan which has held an annual Fair for as long a time as thirty-seven years without missing a year. It has one of the best equipped county fair plants in the State.

The exhibition in the educational building is the best school exhibit to be found at any County Fair.

It has a large barn full of registered cattle in exhibit. The Loeb Farms has a building of its own in which it exhibits the very best of registered cattle and horses (last year the Loeb Farms exhibited a national champion). The exhibit of fruit, vegetables, grain and fancy work is unusually large and of excellent quality. The poultry exhibit is getting better each year.

There will be many eating stands on the grounds and the dining hall will be run by the Wilson Grange, which will serve each day and evening a good substantial, country meal. Everything for the comfort and entertainment of its patrons is provided by the Fair Association.

Residents of Emmet, Grand Traverse, Antrim and Otsego counties are especially invited to attend this Fair and exhibit with the residents of Charlevoix County. If you people think you have the best Fair in the State, come to the Charlevoix County Fair and see one which is at least equally as good. If after seeing this Fair, you feel that your Fair is better, see the Secretary of the Charlevoix County Fair and tell him in what parts your Fair is better. He would like to know so that he can make the Charlevoix County Fair better than it is now.

BAND AND ORCHESTRA MUSIC EVERY AFTER-NOON AND EVENING

Each afternoon and evening of the Fair, the Boyne City Marine Band of Boyne City, Michigan, the New Metropole Orchestra of East Jordan and Fischer's Orchestra of Kalamazoo will furnish the music.

The Band will be stationed in the band stand and one of the orchestras in the grand stand and the other orchestra, when it is not playing for dancing, will be located on the midway on a specially constructed platform.

These with the real music made by the Merry-go-round will keep the crowds lively and in a happy mood.

Each evening commencing at seven o'clock the two orchestras and the band will render concert music. Anyone who enjoys good music and who it should be sure and come to the Charlevoix County Fair this year.

Good Exhibits

Are Assured

Indications Are For Full Showings in All Divisions.

Charlevoix County this year has been very fortunate in that it has a good fruit crop and that its farm crops generally are very good. Indications are that the grain, vegetable and fruit departments will be full of exhibits of unusual merit. Practically all registered cattle in the county have been tested for tuberculosis and are admissible to exhibit at the County Fair. Many owners of registered herds have indicated their intention to exhibit their animals this year and indications point strongly to the best cattle exhibit ever seen at a county fair. This means a good deal, as last year we had so many that there was an over-flow and had to be taken care of in one of the other barns.

The Loeb Farm building will be filled again this year. Last year they exhibited an animal which later took first prize at the National Dairy Show in Chicago. Their exhibits this year will be of equal merit.

The poultry show promises to be unusually large, the entire building has been given over to this department and it will be filled with many excellent birds. The poultry department at M. A. C. is sending the Judge for this department and he will give lectures at the building.

The three city schools of Charlevoix County have agreed to furnish an exhibit equal to the one of last year and the winners of the various contests of the rural schools are planning their exhibits in competition for the county championship. The educational exhibit is one of which the county is justly proud. You can see nothing like it at other county fairs.

The sheep, swine and horse departments have numerous entries and undoubtedly will have very good exhibits. Judges in all departments are experienced men who reside without the county. These men have all had special training along the lines which they judge and their comments and suggestions are of great value to all farmers.

At noon on Thursday and Friday there will be a stock parade on the race track. This is above all an agricultural Fair with the amusement features as side lines. If you are a farmer or interested in farming you will get many valuable suggestions at the Charlevoix County Fair.

MIDWAY WILL BE FILLED.

A great many reservations for space on the midway at the County Fair have already been made, these including Merry-go-Round, one large tent show and several small ones, Blanket Wheels, Candy Wheels, Kewpie Doll Rack, a number of novelty concessions, hot dog and soft drink stands. These reservations have been accompanied with a deposit so that the Secretary is in a position to assure the patrons of the Fair that all space on the midway will be filled and that they may be certain of a good, lively midway.

Dance at the Fair or Down Town

Don't forget that you can dance your heads off Fair week at East Jordan, either in the Armory down town or in the educational building at the Fair grounds to the finest music in the world and on the best dance floors made.



You Will Enjoy a Visit To The Charlevoix Co. Fair.

DEAR READER:—

This paper is sent you so that you may be fully aware of the excellent County Fair which is being held at East Jordan, Sept. 12th to 16th. If you live in Traverse City you could think of a better way to spend the day and evening than by getting a party of your friends together, taking the delightful drive from Traverse City to East Jordan and enjoying with the people of Charlevoix County in celebrating the close of a successful harvest season.

If you happen to be a Petoskey reader why not jump in your car and drive to East Jordan over your good Emmet County roads and the almost equally good Charlevoix roads? You are indeed fortunate in being able to drive over the wonderfully good roads through an unexcelled farming country and with beautiful lake views each mile of the way. You have a great many friends in Charlevoix County who would be very pleased to renew acquaintances with you again.

Gaylord people always come to the Charlevoix County Fair. It only takes them two hours to drive across. They like to dance, are fond of good baseball games and horse racing and like to have a good time generally and they know that they always have it at East Jordan.

Our Antrim County friends live right next door to us and many of them look upon our Fair as being partly theirs. They are welcome to exhibit and we know they have the goods to carry away many of the premiums. We will be very glad to see your smiling faces with us this year.

All roads lead to East Jordan the week of September 12th. If you don't get here you will indeed miss the time of your lives.

If you are from Missouri come and be shown!

DANCING AT FAIR GROUNDS AND IN ARMORY DOWN TOWN

The Charlevoix Agricultural Society announces that it will give a dancing party at the Armory in East Jordan each evening of Fair week commencing Monday, September 12th. Tickets for the evening dance will be \$1.50 and Fisher's Orchestra will furnish the music each evening. Dancing commences at 8:30 and will continue until twelve o'clock. The Armory at East Jordan has without doubt the best dance floor in Northern Michigan. It will accommodate a large number of people.

On Tuesday, Wednesday and Thursday evening and each afternoon of the Fair the New Metropole Orchestra of East Jordan will play for dancing in the Educational Building at the Fair grounds. This Orchestra is the best orchestra in this part of the country and will be a full six piece orchestra. It plays all the latest dance hits. It is a real pleasure to dance to its music. This is a real opportunity for anyone

who enjoys dancing to first class music on a good floor. Come and have a good time.

If you would admit frankly that you don't understand the situation and then ask questions until you did, instead of trying to give the impression that you are quick-witted when you are not, you wouldn't make many mistakes.

Even though two can live as cheaply as one they don't.

Marriage is always a serious affair and a good many moderns are making it a series of affairs.

You have found by this time that easy money isn't easy to get.

About everybody thinks he would be a great business man if he only had the chance, but if he were a great business man he would get the chance.

Women pose for the benefit of other women and for men, but men generally pose to give themselves confidence when they know they haven't much to back it up.

Enemies are valuable at times but friends are valuable all the time.

RACE HORSES GALORE

Over Twenty Horses Already Entered for Races.

This year's horse racing at the Charlevoix County Fair will undoubtedly be the very best races ever held on the Fair grounds. The Association has joined the American Trotting Association and is now subject to its rules and regulations. This permits many horses to enter which heretofore have been barred by the rules of the Trotting Association.

The owners of twenty horses have already signified their intention of racing at the East Jordan Fair. There will be ten horses from Traverse City, five from Petoskey and five from scattering points. The Association expects at least ten more horses as it has letters of inquiry from other owners, who have not as yet written for reservations. This will insure five horses for each race and will mean that every horse in the race will have to work its hardest if it expects to place in the money.

If you enjoy good horse racing that is on the square be sure and attend the Charlevoix County Fair.

Free Movies A Feature

A part of each night's entertainment at the Charlevoix County Fair will consist of out-door movies. A moving picture man has been secured who has a first class moving picture outfit, to put on moving pictures out doors at the Fairgrounds each evening of the Fair. This man has good western pictures and comedies. He will exhibit his pictures in front of the grand stand so that all desiring a seat will have the opportunity of obtaining one. Moving pictures, an orchestra and band concert, the Steiner Trio, Martin and Gennett, together with the Merry-go-round, blanket wheels, kewpie doll and candy wheels, novelty concessions, tent shows, all exhibition buildings open and dancing will furnish rare entertainment for each evening of the Fair.

The admission is twenty-five cents and no admission is charged for autos at the Night Fair.

STEINER TRIO A GOOD ACROBATIC ACT

One of the attractions which will help to make the Charlevoix County Fair the best ever held in its history will be the Steiner Trio. This act was purchased from the B. Ward Beam Co. of Celina, Ohio. This is the same Company which furnished the Six Morales which made such a hit at the 1920 fair, and the Manager of the Company has written the Secretary of the Fair that the Steiner Trio are equally as good in their act as the Six Morales were in theirs. You will miss an acrobatic act of rare ability if you fail to see this one.

Don't homely women ever have grievances against men? Then why is it that only the beautiful ones do the killing?

It is hard to say which is responsible for more automobile accidents—back-seat drivers or one-arm drivers.

The kisses women give each other are not the kind the moving picture censor cuts out.

Baseball A Big Feature

\$500.00 Purse. Two Games per Day Scheduled.

This summer has been a genuine revival of baseball interest in Northern Michigan. The Northern Michigan Amateur League has produced some mighty fine baseball teams and in addition to these are several first class independent teams.

The Charlevoix County Fair Association is making an effort to get the best of the League teams and the best Independent teams to play a series of games at the Fair for the Championship of Northern Michigan, incidentally for a purse of \$500. The teams which have been invited to play are Traverse City, Loeb Farms, and Gaylord of the Independent Teams and Boyne City, Charlevoix, East Jordan, Mancelona and Pellston League Teams. Most of these teams have accepted the invitation and if any drop out it is planned to replace them with other good teams.

There will be two games of baseball each day of the Fair, commencing Tuesday, September 13th. One game will be played at 10:30 in the morning and one game at 2:00 in the afternoon. On Thursday the teams winning the first day will play each other. On Friday the winning teams of Thursday will play for the championship and the two teams ranking next will play for third and fourth money. This will give a series of ball games worth going miles to see and will undoubtedly be the most important series played in Northern Michigan this year. The Charlevoix County Fair Association has just completed bleachers at the ball diamond capable of seating close to a thousand people. An admission of twenty-five cents will be charged to these bleachers. It has also completed a first class diamond on the Fair grounds. The caliber of the teams to play, together with the good grounds to play on insure two good, fast games of ball each day of the Fair.

You will miss something good if you don't see these games.

MARTIN AND GENNETT ARE SCREAMS AS FUN MAKERS.

Martin and Gennett with their foolish Ford will be one of the many attractions at the Charlevoix County Fair this coming week. Both Martin and Gennett are whirlwind acrobats and are screams as fun makers. They present an acrobatic tumbling act, working out the story of the troubles of a chauffeur and his passengers in a Ford car in a garage. This act will perform twice daily, putting on a performance in front of the grand stand each afternoon and evening. They are among the best in their profession, having played the state fairs and larger county fairs in the past few years. Don't fail to see them.

HAVE A RIDE IN THE AEROPLANE

The Michigan Aero Service Corporation will have a passenger carrying aeroplane at the Charlevoix County Fair. People who have taken flights over East Jordan say that there is a most wonderful view from an aeroplane, that the Jordan River Valley is one of the most beautiful sights imaginable. This plane will be at your service all day long if you desire to make a flight.